



**Bison Wealth, LLC
Form CRS
January 15, 2025**

Bison Wealth, LLC is an investment adviser registered with the Securities and Exchange Commission ("SEC"). Investment advisory services and fees are different than the services and fees provided by a broker-dealer, and it is important for you to understand the differences. There are free and simple tools available allowing you to research firms and financial professionals at <https://www.investor.gov/CRS> which also provides educational materials about broker-dealers, investment advisers and investing in general.

What investment services and advice can you provide me?

We provide investment services to retail investors, including but not limited to retirement and estate planning, tax analytics, and comprehensive financial planning in both qualified and non-qualified accounts. Services selected and fees to be paid are fully defined in the Investment Advisory Agreement ("IAA"). In providing portfolio management, we will manage your account in a variety of ways to include custom models managed by your financial professional, curated models managed by Bison's investment committee, or through third party managers. We offer these services in both a discretionary and non-discretionary manner. In a non-discretionary arrangement, you make the ultimate decision regarding the purchase or sale of investments. In a discretionary arrangement, we make investment decisions without first consulting you. We will monitor and review your accounts with you on a regular basis to ensure alignment with your investment goals, objective and risk tolerance among other factors. Financial Professionals registered with Bison may also provide insurance, tax, legal or other services. These services are separate and distinct from the services provided by Bison. **See our Form ADV Items 4, 7 and 10 for additional information at <https://adviserinfo.sec.gov/firm/summary/299805>**

Conversation Starters	<ul style="list-style-type: none">• <i>Given my financial situation, should I choose an investment advisory service? Why or why not?</i>• <i>How will you choose investments to recommend to me?</i>• <i>What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?</i>
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What fees will I pay?

When selecting one or more of the Services offered, Clients will pay Bison an Advisory Fee, a portion of which will be paid to the Adviser for servicing the Client's accounts; a portion will be retained by Bison to administer the Services offered; and a portion may be paid to portfolio strategists or sub-advisers as applicable for portfolio management and other administrative services. The Advisory Fee is calculated as a percent of the value of the account managed as defined in the IAA but will not exceed 2.0% annually. Advisory Fees will commence at the inception of the IAA and are assessed either monthly or quarterly and can be paid in arrears or advance depending on the Service(s) selected (each a "Billing Period"). Advisory Fees are based on the average daily account value for the Billing Period. When billed in advance, the Advisory Fee will be earned throughout the Billing Period. If the IAA is terminated before the end of the Billing Period, the Advisory Fee will be prorated for the number of days the IAA was in effect during the Billing Period. Advisory Fees can be either a fixed percent applied to the total account value or may be tiered which means a different percent may be applied to different tranches of account value. **See our Form ADV Item 5 for additional information about our fees at <https://adviserinfo.sec.gov/firm/summary/299805>.**

In addition to Bison's fees, clients will pay fees to third party managers, sub-advisers and the account custodian or other service provider(s) as applicable. In addition, investment vehicles such as mutual funds and exchange traded funds have internal fund fees which are indirectly paid as shareholders of the funds. Investors should review all disclosure documents, agreements and prospectuses or offering circulars so as to understand the fees charged by third parties. **You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.**

Conversation Starters	<ul style="list-style-type: none"> • <i>Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?</i>
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What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we must act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the investment advice we provide you. Here is an example to help you understand what this means. Bison may use affiliated products or services such as its Overlay Strategy, interval funds or ETFs managed by Liquid Strategies, LLC which is under common ownership with Bison. This creates a conflict of interest as Bison will have an incentive use these services for the fees received by the affiliate. Financial professionals registered with Bison may provide insurance, tax, or legal advice in conjunction with the services offered. Notwithstanding Bison does not provide these services, the financial professional will have an incentive to recommend these services for the fees paid. Bison mitigates these conflicts by disclosing the services provided and outlining the fees paid for the services so that investors can make an informed decision. In addition, when proprietary or affiliated products or services are used Bison will reduce its fees to ensure the investor is not paying more than what is reasonable.

See our Form ADV Items 4, 5 & 10 for additional information about the services provided, the fees charged and other financial industry affiliations at <https://adviserinfo.sec.gov/firm/summary/299805>.

Conversation Starters	<ul style="list-style-type: none"> • <i>How might your conflicts of interest affect me, and how will you address them?</i>
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How do your financial professionals make money?

Fees for services are paid based on a percentage of the assets under management as negotiated with the client. The amount and calculation of fees is more fully disclosed in the IAA. Your financial professional will be paid a portion of the total fee assessed. When providing financial planning services, your financial professional may charge an hourly fee or flat fee. The fee paid for financial planning is outlined in the financial planning agreement. In addition to fees earned from Bison’s services, your financial professional may also be compensated for providing outside services (“Outside Business Activities”) such as insurance sales, tax preparation, legal or other services. Financial professionals are required to disclose their Outside Business Activities, but Bison does not monitor or endorse them nor does Bison participate in any fees or compensation paid. Investors should review the financial professionals Form ADV 2B (“Brochure Supplement”) for additional information about the Financial Professional to include without limitation work history, Outside Business Activities, reportable disclosures.

Do you or your financial professionals have legal or disciplinary history?

Yes. Certain Bison financial professionals have been subject to legal or disciplinary events required to be disclosed. Investors should review the financial professionals Brochure Supplement for additional information about the Financial Professional reportable disclosures. No Management Team members have a legal or disciplinary history requiring disclosure. Bison has established policies and procedures to require investment professionals to act in clients’ best interest. You can use a free and simple tool to research our financial professionals at <https://www.investor.gov/CRS>.

Conversation Starters	<ul style="list-style-type: none"> • <i>As a financial professional, do you have any disciplinary history? For what type of conduct?</i>
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Additional information

If you would like additional information or a copy of this disclosure, please call us at (404) 841-2224 or email compliance@bisonwealth.com.

Conversation Starters	<ul style="list-style-type: none"> • <i>Who is my primary contact person? Is he or she a representative of an investment-adviser or a broker- dealer? Who can I talk to if I have concerns about how this person is treating me?</i>
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**Bison Wealth, LLC
Exhibit to Form CRS
January 15, 2025**

Bison Wealth, LLC is required to update its Client Relationship Summary (“Form CRS”) when the information contained in it changes. This Exhibit to Form CRS discusses changes to the Form CRS since its last filing of March 2022.

- Bison Advisor, LLC and Bison Wealth, LLC are organized as limited liability companies with the state of Georgia and are registered investments advisers with the U.S. Securities and Exchange Commission (SEC). Bison Advisors and Bison Wealth are under common ownership and control by Bison Holdings, LLC. The board of managers of the two firms voted to merge the two firms into a single registered entity. Accordingly, effective January 1, 2025, Bison Wealth CRD No. 165931 will merge into Bison Advisors CRD No. 299805. Concurrently, Bison Advisor, LLC will change its name to Bison Wealth, LLC.
- As a result of the merger, this Form CRS was amended to reflect the combination of services between the two firms as well as to more fully describe the services, fees and other disclosures. In addition to the changes described below, other non-substantive changes and stylistic revisions were made.
- The following sections were revised accordingly:
 - What investment services and advice can you provide me? Was amended to reflect that in providing services to retail clients, Bison may use curated models and third party managers which may be affiliated with Bison.
 - What Fees Will I Pay? Was amended to reflect a revised maximum advisory fee of 2.0% and to distinguish that fees can be assessed either monthly or quarterly and in arrears or in advance based on the average daily balance of the account per the Billing Period.
 - What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have? Was amended to describe that Bison may use affiliated parties in providing services and the conflicts of interest associated with them.
 - How do your financial professionals make money? Was revised to expand on other forms of compensation which can be earned by financial professionals when providing Outside Business Activities and directs investors to review the financial professionals Form ADV 2B (or “Brochure Supplement” to Form ADV 2).

For additional information about this exhibit or Bison’s services, please contact compliance@bisonwealth.com or visit <https://www.investor.gov/CRS>.