

**PHOTO, VIDEO AND SOUND RECORDING RELEASE  
AND CONSENT FORM**

By signing this Photo, Video and Sound Recording Release and Consent Form, I hereby grant and irrevocably give permission to: **Bison Holdings, LLC** and its affiliates, and the officers, agents, employees, successors, licensees, and assigns of the same (together "Bison") to take and use photographs, video or sound recordings of the me ,the undersigned, for the following project:

Describe:

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I hereby grant to Bison the right and license to use my name, image, likeness, biographical information story and/or testimonial and comments in whole or in part in Bison's materials for internal and external audiences. These materials include but are not limited to advertisements, brochures, emails, news releases, magazines, newspapers, newsletters, videos, social media and websites throughout the world.

I understand this is completely voluntary. I consent to the use of the photographs, video and sound recordings and my image, likeness, appearance, and voice and this license/grant is in perpetuity for forever. I have received adequate compensation for my signing this Release and Consent Form and for the use of my image, likeness, appearance, and voice now or in the future. Bison may use the photographs, video and sound recordings containing my image, likeness, appearance and voice in any or all manner or media, including use on web pages.

The photographs, video and sound recordings and likenesses may be used in whole or in part, alone or with other recordings. Bison has the right and may allow others to copy, edit, alter, retouch, revise and otherwise change the photographs, video and sound recordings and likenesses thereof at Bison's discretion. All right, title, and interest in the photographs, video and sound recordings belong solely to Bison. I further give permission to Bison to use my name, biography, and any other personal data, events, or other material in or in connection with any such uses of the photographs, video, sound recordings and testimonials. I understand and agree to the conditions outlined in this photograph, video and sound recording release and consent form. I hereby RELEASE, WAIVE and FOREVER DISCHARGE any and all claims arising out of, or in connection with, such use by Bison, including without limitation any and all claims for libel or invasion or privacy.

I irrevocably give consent to Bison and Bison's officers, agents, employees, successors, licensees, and assigns forever to make use of my image, likeness, appearance, and voice in photographs, video and sound recordings as described above. I acknowledge that I read this consent form and fully understand its contents and am under no disability, duress, or undue influence at the time of my signing of this instrument. I warrant that I am at least 18 years of age and that I am competent in my own name insofar as this consent is concerned.

Signed and Agreed: Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Signature:

\_\_\_\_\_

Address:

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Mobile phone:

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Email address:

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